

Please join us for:



THE BUSINESS STRATEGY & TECHNOLOGY SEMINAR

a Tag Team Event for Executives and Professionals of Small or Medium Sized Businesses or Not-for-Profit Organizations

sponsored by

BLAZE COMMUNICATIONS
& CONSULTING

melsernet
making networks work

VISUAL
COMMUNICATION
design studio

Date: **Friday, June 27th, 2003 8:00 a.m.—1:00 p.m.**

Advanced Registration: \$40 if payment is received before May 27, 2003 Late Registration: \$50 (Call for Group Rates.)
Sorry, due to food and material preparations, registration fee is non-refundable.

Featuring

Keynote Speaker

Bill Caskey, Sales Strategist
from Caskey Achievement Strategies

Keynote Presentation

"Communicating Your Intrinsic Value"
How to understand your true value and differentiate yourself from competitors by adapting strategies that lead to greater results.

Guest Speaker

Barbara Cohen, Writer
from Irvington Writers Studio

Guest Speaker Presentation

"E-marketing Demystified"

What you need to know to create and send a legal, results-oriented, successful email marketing campaign.

Additional Discussion Topics

- **Strategies for eliminating the common time stealers of daily business tasks, profit making expenses, business development relationship management and other strategies for working smarter.**

Pre-Paid Reservations Required

www.blazecom.us/BST Email: bst@blazecom.us

?s/Blake: Toll Free Phone/Fax: 1.866.758.3841 (Just say, "Find Him" or Press 1 on your keypad)

Break bread, gain strategies and network with us. Continental Breakfast & Buffet Lunch provided.

To complete registration form, please cut form at dotted line, detaching to forward completed form and 2 business cards with your check or money order payment to: **Blaze Communications: 220 Surrey Hill Court, Suite 7, Carmel, IN 46032**

Name: _____ Referred by: _____

Company: _____ Title: _____

Phone: _____ Mobile: _____

E-mail: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____